



## 2025's CATEGORY FINALISTS

### Winners announced 17 June

#### **Best telecom marketing initiative**

- | Aussie Broadband for its Deloitte B2B research
- | Superloop for its Olympics speed tie-in
- | Tangerine for its re-brand
- | Amaysim for the Escape Plan
- | Vodafone for its MOCN promotions

#### **Best sustainability initiative**

- | NBN Co for its fibre and NTD sustainability efforts
- | Telstra and Cisco for their IP core emission reductions
- | Felix for its tree-planting program
- | Ericsson and 2degrees for sustainable 5G in NZ

#### **Best mobile infrastructure provider**

- | Amplitel
- | Indara
- | BAI Communications

#### **Best retail provider**

- | Aussie Broadband
- | Superloop
- | Dodo

#### **Best fixed network initiative or partnership**

- | Superloop for Mirvac project
- | Internet Association of Australia for peering services
- | InfraCo and Ventia for the Hawthorn Museum
- | Telstra, Ericsson and Ciena

for optical connectivity

#### **Best mobile network initiative or partnership**

- | Nokia and Digicel for energy saving network
- | Kaelus for IceFish antenna
- | Ericsson for private 5G
- | Omnitouch for Archipelago Alaska
- | One.Wifi for QVB DAS
- | Optus, Ericsson, Qualcomm and Speedshield Technologies for 5G Redcap and AI
- | NBN Co, Ericsson and Qualcomm for extended range 5G
- | TPG and Ericsson for Network Analytics Transformation
- | Telstra and Ventia for Sydney Opera House
- | Telstra and Ericsson for programmable network initiative
- | Optus and Ericsson for Super Car Slicing
- | TPG and Optus for MOCN deal

#### **Best wholesale telco**

- | NBN Co
- | Superloop
- | Vocus
- | IMZI/Isoton
- | FibreconX
- | Telstra Infracore

Best competitive fibre access network operator, best longhaul fibre network operator, best enterprise telco and Hall of Fame will be announced on the night

The Edisons Awards is sold out