Announcing the Edison Awards 2024 winners

The 2024 instalment of the Edison Awards, hosted as part of the CommsDay Annual Dinner, was held on 30 April at Sydney's Fullerton Hotel. We can now reveal who the winners were for nine eight award categories: with a record eight finalists in the mobile category and seven in the wholesale category.

BEST MARKETING INITIATIVE

WINNER: Vocus for Starlink

HIGHLY COMMENDED: NBN Co for Scams Awareness Week

Superloop for Lag Less campaign **Tangerine** for innovation in marketing and partnerships

BEST SUSTAINABILITY INITIATIVE

JOINT WINNER: Telstra InfraCo for Energy Reduction
JOINT WINNER: NBN Co for its Sustainability Bond Initiative

Cyient for major telco decommissioning project

Ericsson for Breaking The Energy Curve

BEST MOBILE PARTNERSHIP/INITIATIVE

JOINT WINNER: Ventia & Optus for Stadium Australia coverage

JOINT WINNER: Telstra & Ericsson for 5G network slicing

Telstra for its Mobile Gaming Optimiser **HIGHLY COMMENDED: TPG Telecom** for

Mobile Private Network

HIGHLY COMMENDED: Nokia for Digicel

mobile network refresh

More for its CBA and Telstra partnership

Nokia & Microsoft for their 5G security solution **Telstra** for its Ericsson Cloud RAN partnership

BEST COMPETITIVE FIBRE ACCESS OPERATOR

WINNER: FibreconX TPG Vision Network

Vocus

BEST VNO

WINNER: More Telecom

BEST FIXED BROADBAND RETAILER

WINNER: Superloop for its MyRepublic migration

Aussie Broadband

More

BEST ENTERPRISE TELCO

WINNER: Vocus for metro-grade comms in remote and rural

Console Connect TPG Telecom



BEST WHOLESALE TELCO

WINNER: NBN Co for its SAU
HIGHLY COMMENDED: Superloop

HIGHLY COMMENDED: Telstra Wholesale

TPG Vision Network Console Connect FibreconX Optus Wholesale

BEST LONGHAUL NETWORK OPERATOR

WINNER: Vocus for Northern Australia

SUBCO QCN

Optus/Nokia

HALL OF FAME: Peter Shore

Peter has been involved in the Australian and International communications industry for more than 40 years, including:

- | Senior roles in large organisations, such OTC and Telstra, Arqiva and Cellnex in Europe
- | Chairing smaller companies, such as Uecomm, Hostworks, Unwired and Lonely Planet
- | Advisory roles to Siemens and Investec
- | 12 years in Europe heading up Macquarie Bank's \$15bn of European telecom and media assets, particularly Arqiva and Airwave
- | Serving for 8 years on the Board of Cellnex, Europe's largest independent telecoms infrastructure company, from pre-IPO to a \$50bn company.
- | Returning to Australia before Covid to cofound and chair GigaComm, a high speed internet service provider.

CommsDay CEO Grahame Lynch noted Peter's key role, when at OTC, in modernising Vietnam's network.

"When Peter first arrived in Vietnam it had 2 international phone circuits switched via Moscow, connecting 4 million Vietnamese overseas who had left their home. A few years later, 3000 circuits were connected via Australia!"