



# global broadband futures

Monday, November 13, 2017

Kirribilli Club, North Sydney, NSW, Australia

**Global Broadband Futures** is an important new one-day event in Sydney with a difference: it brings together the best carrier technologists and executives from around the world to meet with their Antipodean counterparts.

Access network executives from major American, European and regional operators will share their perspectives on the challenges and opportunities they face in rolling out next generation broadband networks.

Australian telecom firms such as NBN and other competitors in the fixed access space as well as 4G wireless operators will also do the same.

Technology vendors are also being invited to share both their real world learnings and what's on the bench in the laboratories and standards bodies.

Our event mission is based broadly on the international example provided by that of Broadband World Forum where leading subject experts can gather in a respectful forum for knowledge sharing.

This event is for you, if you are:

- retailing or wholesaling broadband services
- involved in public policy making or market analysis
- a network operator, manager or supplier

## TOPICS covered:

- **The rise of G.Fast and FTTC** What are their best deployment scenarios? How are leading operators implementing and marketing services today?
- **DOCSIS 3.1** How cable is beating telcos OS in the broadband wars.
- **FTTP and FTTB** How are telcos monetising fibre investments in greenfields? In multi dwelling units?
- **FTTN AND THE FUTURE** Everything you need to know about 17a, vectoring, future upgrade paths and the global perspective on FTTN
- **LTE & FIXED WIRELESS** How fixed wireless and mobile substitutes are doing more of the heavy lifting for broadband demand worldwide
- **BUSINESS MODELS** How telcos justify BB investment and raise a 'genuine' willingness to pay case

## SPONSORSHIP:

Global Broadband Futures represents an elite gathering of local, regional and international broadband industry experts who inform, advise and specify billion dollar investments in next generation broadband. It is the only event of this type in the Southern Hemisphere this year. To find out more about the opportunities to sponsor, please email Veronica Kennedy-Good of Mindshare at:

[veronica@mindsharevents.com.au](mailto:veronica@mindsharevents.com.au)

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Plus technology presentations from Net-Comm Wireless, Cyient, Adtran and Nokia as well as perspectives from leading Australian network executives. Watch out for full program coming soon in CommsDay

## REGISTRATIONS: [www.commsday.com](http://www.commsday.com)

Global Broadband Futures is offering a 40% discount to all readers of CommsDay.  
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