

Is Your Business Future Proof?



CommsDay Summit 2011

**10 Years in the Industry
and Here to Stay...**



Why Dodo?

First 4 Years



Years 5 & 6
“the hardest 2 years in business”



Manila Call Centre

ACQUIRE

Asia Pacific

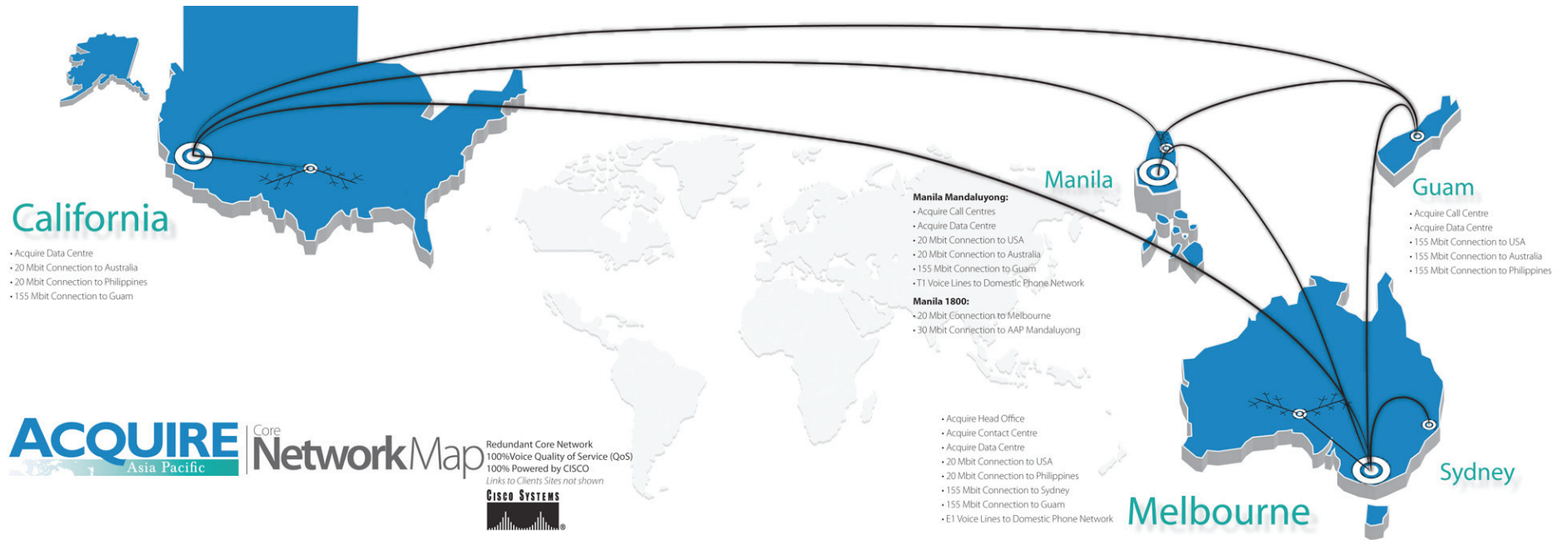






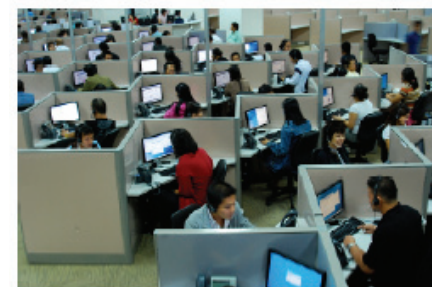


Network Map



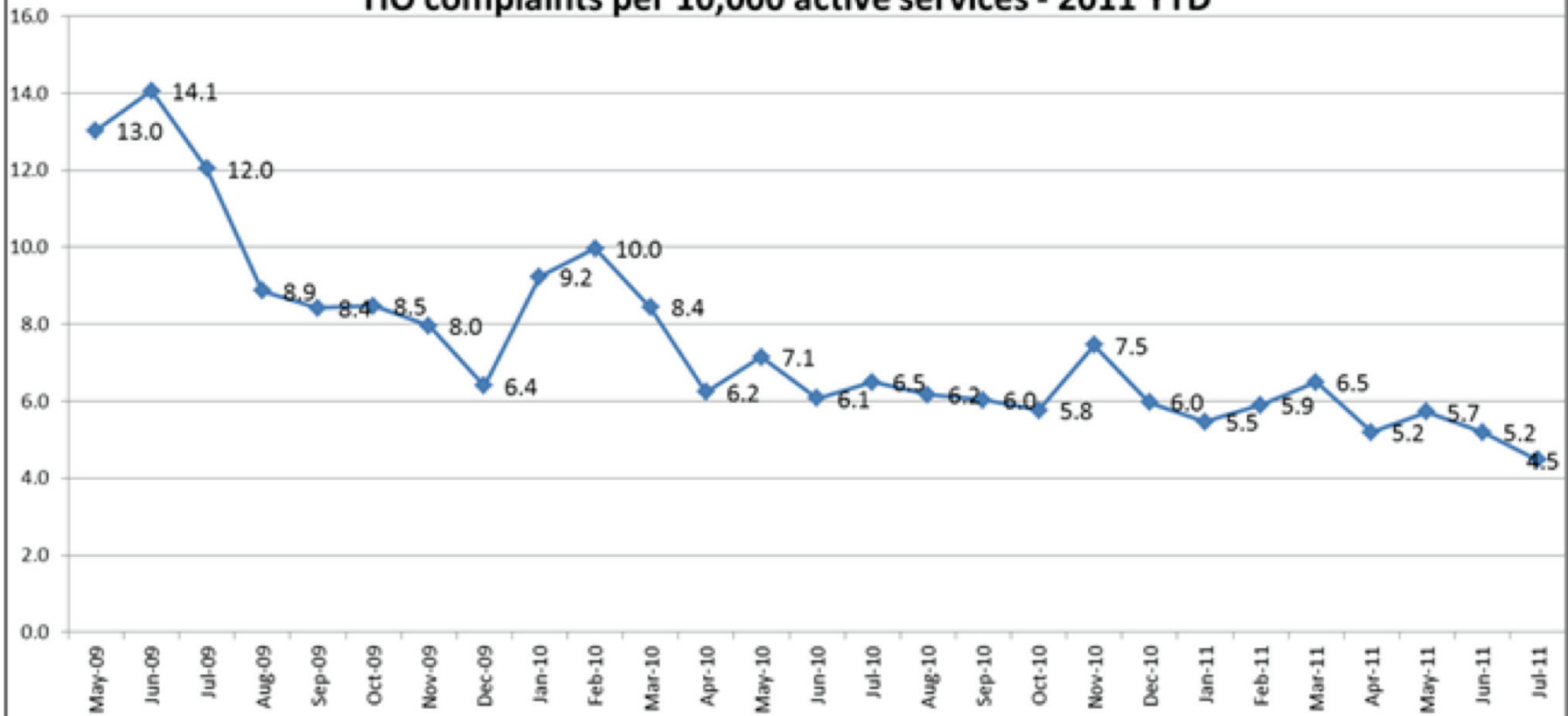
Contact Centre Solutions

- 100% Australian Owned
- Modern Call Centre Facility with 2,300 Seats
- Direct Voice & Data Connectivity to Australia
- Full Voice & Data Redundancy via USA
- Latest Cisco Technology
- An Additional Call Centre in Australia Directly Linked to Manila for Overflow Purposes
- Approved by the Philippines Government as the Premium Out Source Solution for Australia
- PEZA Approved (Import Tax Exempt & Other Benefits)

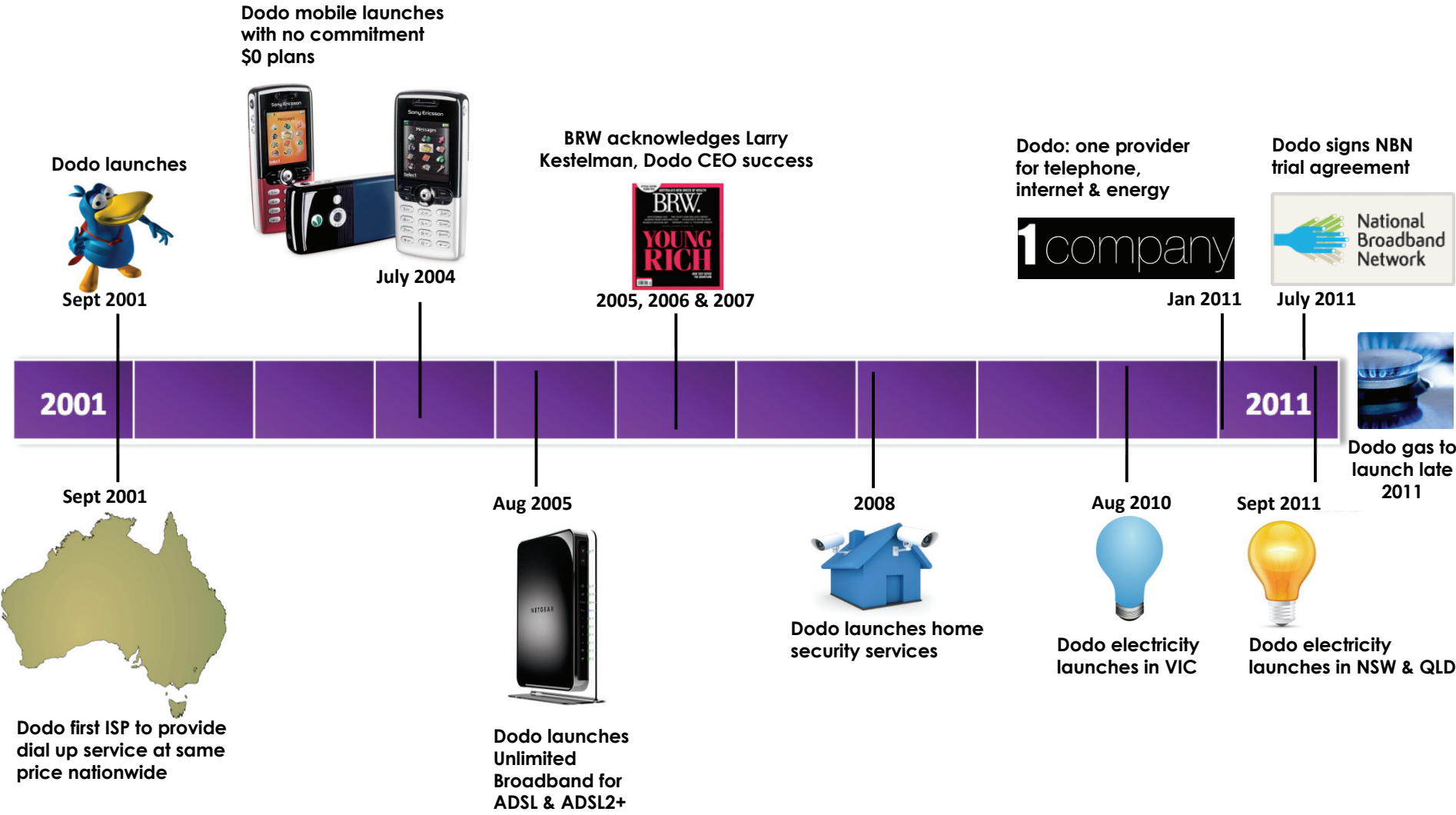


TIO

TIO complaints per 10,000 active services - 2011 YTD



10 years of Dodo





contrast colour stripping 2-pak gloss finish.
colour to match Dodo pms.

white gloss 2-Pak finish on all exterior surfaces

combination white 'flint' texture laminate PFB
and mdf on internal members and carcasses

sliding glass doors on all hangsell cabinets



full width kickboards



width of rear panel - 2.0m

full width hangsell area on rear panel
with locking sliding glass doors

job number: d-11662
designer: Aaron McGinnes
date: 20-09-2011

23 fiveways boulevard keysborough vic 3173
t8769 0000 f8769 0100 www.activedisplay.com.au

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dodo kiosk
site revision 3.

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NBN



Marketing



*“The 30 sec spot is dead”,
well it’s not dead just worth it’s
weight in gold.*



= TV spot

Online



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Longer Term Vision for the Industry

